

20170506 ZRS Fundraising/Community Involvement Brainstorming

- Takuhatsu as a drive of some sort—traditional begging as food drive?
- Interfaith community activities
- Space use—helping startup yoga or chigong teachers, groups/meetings, rent free at first/donation system, rent options as people get a practice base?
- Partnering with like-minded groups/people to promote space
- Guest lectures—booking “known” people or helping people just starting out in speaking/teaching careers
- National grants/community grants
- Children/family programming
- Weddings/rites of passage/funerals
- Split cost fundraising
- Clothing/supplies/food drives
- Sponsoring other events, getting our name on things
- Becoming a “fun place to hang out”
- Podcast, publish dharma talks?
- Co-op buying opportunities for cushions, etc
- Offer to clear out nearby storage garages in return for item donations, sell at rummage sale?
- Public dinner/oryoki style eating event
- Japanese/Chinese tea services
- Connect more w/schools
- Crowdfunding
- Bazaar in parking lot? Grill out event?
- Leverage our neighbors in nearby buildings
- Corn roast
- Community breakfasts
- Restaurant/food truck/Zendo Brewery
- Soup kitchen/homeless ministry
- Hospice/death ministry
- United Way—what needs aren’t being met?
- Corporate mindfulness offerings
- Conflict resolution/soft skills/NVC corporate offerings
- Education on marginalized groups, displays at corporations
- Razoo page
- Gift matching drive
- Amazon Smile--other affiliate programs?
- Rummage sales
- Art show
- craft/bake/plant sales
- Gala style dinner/fundraiser
- Silent auction
- T shirt sales, other ZRS “swag”
- play/performance/music/show/live music
- product/products to have for sale, malas, books, sutra books on hand, etc?
- pizza/cookie/candy/fruit fundraisers, coffee roaster partnership fundraisers
- Sip & Paint/Craft teaching nights
- Bulletin board for progress--envelopes w/denominations to encourage giving
- More seamless website donation options